

Sponsorship Opportunities

Rotary District 6290 conducts Rotary's longest successfully running (since 1949) Rotary Youth Leadership Awards (RYLA) program in its 4-day annual Rotary District 6290 Life Leadership Conference for 150+ leaders-in-training. These students represent over 45 Rotary clubs in District 6290, which includes parts of Michigan and Ontario.

In 2017, the conference will be held June 14-17 at the Kettunen Center near Tustin, Michigan. The goal is to help youth leaders collect the tools and acquire the skills to build a better world. It is a powerful experience for all who attend.

The agenda includes motivational and thought provoking speakers, hands-on group projects, role-playing, communication and networking sessions, and Rotarian directed reflections. Discussion groups explore the intellectual, ethical and emotional aspects of leadership. International students who attend lend global perspective on issues.

"I want to express my gratitude on how awesome the Life Leadership Conference was. Every minute I was there I felt a connection between new friends and myself. The conference helped me realize I need to come out of my shell and jump into action. I think it could be seen as a college-prep experience. I learned some great skills to deploy in my community from the conference."

2015 Attendee

Attendees are 15-18 year old, college-bound, career driven student leaders from Michigan and Canada who are chosen for their leadership potential. They are provided with scholarship awards from their Rotary clubs to cover tuition to attend the conference. They may be involved in student government, academic achievement clubs, sports or artistic endeavors, but they are all seen as leaders and achievers in their given activities. This targeted group of young people is bound for success and future influence in local and worldwide community leadership.

Sponsorship Levels

Gold Level (3 sponsorships available): \$2500

- Large, centrally placed logo and brief description on website, attendee communication, t-shirt and all event materials
- Opportunity to provide messaging to attendees once before and once after event via an LLC generated e-mail message.
- 4 total Social media posts before, during and after the event.
- Title sponsorship of a main educational session at the event. (Worldwide Discussion Panel, Welcome Keynote, Dangerous Parallel, etc)
- Hang 1 banner (approx. 4x6) on site at the 4-day event.
- Provide product samples and/or coupons to attendees.

Silver Level (6 sponsorships available): \$1000

- Logo in secondary placement on website, attendee communication and event materials.
- Hang 1 banner (approx. 2x2) on site at the 3-day event.
- Opportunity to provide messaging to attendees once after event via an LLC generated e-mail message.
- 2 total social media posts before and after the event.
- Provide product samples and/or coupons to attendees.

Bronze Level (12 sponsorships available): \$500

- Logo placement on website and conference program.
- Opportunity to provide messaging to attendees once after event via an LLC generated e-mail message.
- 1 social media mention before and after the event.

If you are interested in an In-Kind level sponsorship, we would be happy to discuss the opportunity.

For more information, please contact John Noling at johnnoling65@gmail.com or call 231 670 3740. More specific conference information is available at www.ridistrict6290.org, click on Youth Services, then Life Leadership Conference.