

## Call for sponsors to help us develop talented leaders of tomorrow.

Rotary District 6290's annual Life Leadership Conference (LLC) brings a wealth of valuable experiences and messages to student leaders throughout the District. We would like to offer more improvements to the conference in the future, without unduly raising the cost of the conference for participating Rotary clubs. We are, therefore, piloting a sponsorship program that will allow companies and organizations the opportunity to support these students in their learning, and position their brand as a supporter of education to the conferees and their parents. Your support will facilitate even stronger speakers, more activities, a larger facility as we grow, and even more memorable and life changing moments for the attendees.

Three levels of sponsorship are available from \$500 to \$2500. Depending on the level of sponsorship, benefits include signage on site to put your brand in front of the students during this amazing event, messaging to the students via media they consume, and logo placement on website, printed materials, and commemorative event t-shirt that all students and staff get. [Click here to see full detail.](#)

### **More information on the Life Leadership Conference:**

District 6290 conducts the longest successfully running Rotary Youth Leadership Awards (RYLA) program in Rotary. (annually since 1949) This 4day annual conference attracts 150+ student leaders from over 45 District 6290 Rotary clubs in Ontario and Michigan. It will convene again June 14-17, 2017 at the Kettunen Center in Tustin, Michigan. The goal is to help student leaders collect the tools and acquire the skills to build a better world. It is a powerful experience for all who attend.

Students are awarded RYLA scholarship by their sponsoring Rotary Club to pay for their tuition to attend the Life Leadership Conference.

The agenda includes motivational and thought provoking speakers, hands-on group projects, role-playing, communication and networking sessions, and Rotarian directed reflections. Discussion groups explore the intellectual, ethical and emotional aspects of leadership. International Students who attend lend global perspective on issues.

*"I want to express my gratitude on how awesome the Life Leadership Conference was. Every minute I was there I felt a connection between new friends and myself. The conference helped me realize I need to come out of my shell and jump into action. I think it could be seen as a college-prep experience. I learned some great skills to deploy in my community from the conference."*

*2015 Attendee*

Attendees are 15-18 year old, college-bound and career driven students chosen for their leadership potential. They may be involved in student government, academic achievement clubs, sports or artistic endeavors, but they are all seen as leaders and achievers in their given activities. This targeted group of young people are bound for success and influence in both local and worldwide community leadership.