



Exhibit C-9

ROTARY ALUMNI ENGAGEMENT STRATEGIES

Rotary [alumni](#) wish to engage with Rotary along the same lines as Rotarians, by joining leaders, taking action, and exchanging ideas. The key to strong engagement is to create lasting connections with current program participants that endure throughout their lives as alumni. Use this menu to help guide engagement activities with former program participants.

JOIN LEADERS

Connect with leaders from all continents, cultures, and occupations.

Alumni are interested in acquiring and expanding leadership and professional skills. Many alumni fall within a prime age range for joining Rotary and show a strong interest in membership.

- [Connect](#) alumni with a Rotary club that meets their needs.
- Create and maintain an [alumni association](#).
- Invite alumni to join a [Rotaract](#) or [Interact](#) club.
- Invite alumni to participate in [Rotary Youth Leadership Awards](#).
- Promote [Rotary Peace Fellowships](#) to interested alumni.

EXCHANGE IDEAS

Expand networks and worldviews.

Alumni are interested in connecting with a diverse group of professionals.

- Invite alumni to join [discussion groups](#) on [My Rotary](#).
- Encourage alumni to subscribe to [Reconnect](#) and participate in Rotary's social media networks.
- Promote [Rotary Youth Exchange](#) to alumni as participants or mentors to students.
- Alumni are eligible to join [Rotarian Action Groups](#).
- Invite alumni to attend the annual [RI Convention](#), which non-Rotarians can attend for a special rate.
- Include alumni on your club and district newsletters and social media.

TAKE ACTION

Create lasting change in communities around the world.

Alumni are volunteers and show a strong interest in international service.

- Include alumni in your next [service project](#).
- Encourage alumni to [contribute](#) to Rotary's work.
- Provide [scholarships](#) to alumni to further their skills and invite them to mentor current scholars.
- Alumni make great [vocational training team](#) participants.
- Include alumni in your [Rotary Community Corps](#).
- Nominate alumni and alumni associations for [alumni awards](#).